

£6.50
PER BOTTLE



£5.99
PER BOTTLE

35767 Paz
Malbec, San Juan,
Argentina (75cl)

35766 Los Intocables Black
Malbec, San Juan,
Argentina (75cl)



£95.00
PER 50L KEG
FREE KEG ON
INSTALL

Grolsch
(50L Keg)

1st - 25th OCTOBER 2020

Matthew Clark

PROMOTIONS

£9.99
PER BOTTLE



Gordon's
(70cl)

£10.99
PER BOTTLE



Gordon's Pink
(70cl)

£34.99
PER BOTTLE



Jack Daniel's
(1.5ltr)

£21.99
PER BOTTLE



Smirnoff
(1.5Ltr)

ORDER NOW – MATTHEWCLARKLIVE.COM

the experience matters

Introduction

This month's promotions are here to brighten up the darker nights with unbeatable choice and value. You'll find plenty of savings on the brands your customers love throughout this brochure; deals you won't find anywhere else.

Order just what you need at the best possible price online now, with our award-winning eCommerce platform that's open 24/7. You don't need a Matthew Clark account either, visitors to www.matthewclarklive.com can use our guest checkout facility to purchase from our 400 best-sellers, including many of the great savings you'll see here! Whatever October has in store, we're here to help with the best range available to the on-trade, delivered safely.

Order anytime, anywhere with Matthew Clark Live

Browse our full range, compare products side by side and get all the information you need - all at a time that suits you.

www.matthewclarklive.com

*Best B2B eCommerce
Website 2020*

*Best Food & Drink
eCommerce Website 2020*



Contents

03 Top Offers

04-05 1.5Ltr Spirits

06-09 Gin

10 Vodka

11-13 Rum

14-16 Whisky | Cognac

17-18 Tequila | Liqueurs

19-20 Lager

21 Craft | Ale

22 Cider | RTD

23 Mixers

24-26 Softs

27 Fizz

28-31 Wine

32 Low & No

33 QR Codes

34 T&Cs

35 LOCAL

36 Lager

Our Top Offers

£9.99
PER BOTTLE



Gordon's (70cl)

£10.99
PER BOTTLE

Gordon's: Pink, Lemon (70cl)

£13.99
PER BOTTLE



Tanqueray (70cl)

£19.99
PER BOTTLE

Tanqueray Sevilla (70cl)

£9.99
PER BOTTLE



Archers (70cl)

£12.99
PER BOTTLE



Bacardi Carta Blanca (70cl)

£16.49
PER BOTTLE



Kraken (70cl)

NEW

£17.99
PER BOTTLE



Jack Daniel's Tennessee Apple (70cl)

£95.00
PER 50L KEG



Grolsch (50L Keg) plus free keg on install

£69.06
PER 30L KEG



Brewdog Pale Ale (30L Keg)

£19.99
PER CASE



Menabrea (330ml x 24)

£18.99
PER CASE



Magners Dark Fruit (500ml x 12)

£4.80
PER BOTTLE



Kleine Zalze Cellar Selection Chenin Blanc (75cl)

£5.50
PER BOTTLE



Kleine Zalze Vineyard Selection Chenin Blanc (75cl)

£6.35
PER BOTTLE



St Hallet Gamekeeper's Shiraz- Grenache- Touriga (75cl)

£7.95
PER BOTTLE



St Hallet Faith Shiraz (75cl)

£7.39
PER CASE



Britvic Tonic range (200ml x 24)

£9.00
PER CASE



London Essence Tonic range (200ml x 24)

£8.99
PER CASE



Coca Cola, (200ml x 24)

£7.99
PER CASE



Diet Coke, Coca Cola Zero (200ml)

Spirits

1.5Ltr Bottles

£21.99
PER BOTTLE



Smirnoff Red
Label Vodka
(1.5ltr)

£23.99
PER BOTTLE



Gordon's Gin
(1.5ltr)

£28.99
PER BOTTLE



Bacardi
Carta Blanca
(1.5ltr)



£23.99
PER BOTTLE

The Famous
Grouse
(1.5ltr)



£34.99
PER BOTTLE

Jack Daniel's
(1.5ltr)



Captain Morgan
Spiced Gold Rum
(1.5ltr)



Captain Morgan
Dark Rum
(1.5ltr)

£25.99
PER BOTTLE

Gin

£13.99

PER BOTTLE

£19.99

PER BOTTLE



Tanqueray
(70cl)

Tanqueray
Sevilla
(70cl)

£9.99

PER BOTTLE



Gordon's
(70cl)

£10.99

PER BOTTLE



Gordon's:
Pink,
Sicilian Lemon,
Mediterranean
Orange,
White Peach
(70cl)

£19.90
PER BOTTLE



Eden Mill
Original Gin
(70cl)

£21.90
PER BOTTLE



Rock Rose
Handcrafted
Scottish Gin
(70cl)

41% find the idea of deal suggestions appealing – highlighting a potential opportunity to encourage purchase of brands.

Advertise those well-known brands from our gin range such as Gordon's, Tanqueray, Bombay and Hendricks!

(Source: Kantar / Insights Division / COVID Tracker Survey / Aug vs July 20)

£24.90
PER BOTTLE



The Botanist
(70cl)



BUY 1 BOTTLE OF BOMBAY SAPPHIRE & 1 BOTTLE OF BOMBAY BRAMBLE

GET A FREE CASE OF FRANKLIN & SONS TONIC



OFFER APPLIES TO FRANKLIN & SONS NATURAL INDIAN OR NATURAL LIGHT TONIC

Stir Creativity

ENJOY RESPONSIBLY

for the facts drinkaware.co.uk

©2020 BOMBAY BRAMBLE AND ITS TRADE DRESS ARE TRADEMARKS

BUY ANY 3 BOTTLES

SAVE £4.50



Hendrick's (70cl) Hendrick's Lunar (70cl)

£19.49 PER BOTTLE

£22.49 PER BOTTLE



Warner's Elderflower (70cl) Warner's Rhubarb, Raspberry (70cl)

£15.29
PER BOTTLE

Edinburgh Gin:
Classic Gin, Rhubarb & Ginger, Lemon & Jasmine (70cl)

£9.09
PER BOTTLE

Edinburgh Liqueurs:
Rhubarb & Ginger, Raspberry, Elderflower (50cl)

£17.99
PER BOTTLE

NEW **NEW**

Whitley Neill Gin:
Raspberry, Rhubarb & Ginger, Blood Orange, Parma Violet, Blackberry, Aloe & Cucumber, Gooseberry, Original, Quince, Strawberry & Black Pepper, Brazilian Lime (70cl)

Vodka

£11.79
PER BOTTLE



Stolichnaya
(70cl)

£22.99
PER BOTTLE



Ciroc
(70cl)

£26.79
PER BOTTLE



Grey Goose
(70cl)

*Ensuring you provide a good
drinks offering as well as
a great service and an excellent
experience for the customer,
you will encourage
repeat visits this autumn.*

51%

of consumers said they would prefer the option of table service rather than ordering at the bar.

(Source: CGA Brand Track June 2020)

£14.79
PER BOTTLE



Stolichnaya Flavours:
Blueberi, Citros, Ohranj, Razberi, Vanil (70cl)

Rum

£16.49
PER BOTTLE



Kraken
(70cl)

£12.99
PER BOTTLE



Bacardi
Carta Blanca
(70cl)

With rum being the 4th biggest spirit, it's important to make sure you are adequately stocked when it comes to the different variants.

Golden Rum makes up **54%** of the category, White **29%** and Dark **17%**.

Use our promotions to purchase each category and satisfy customer demand.



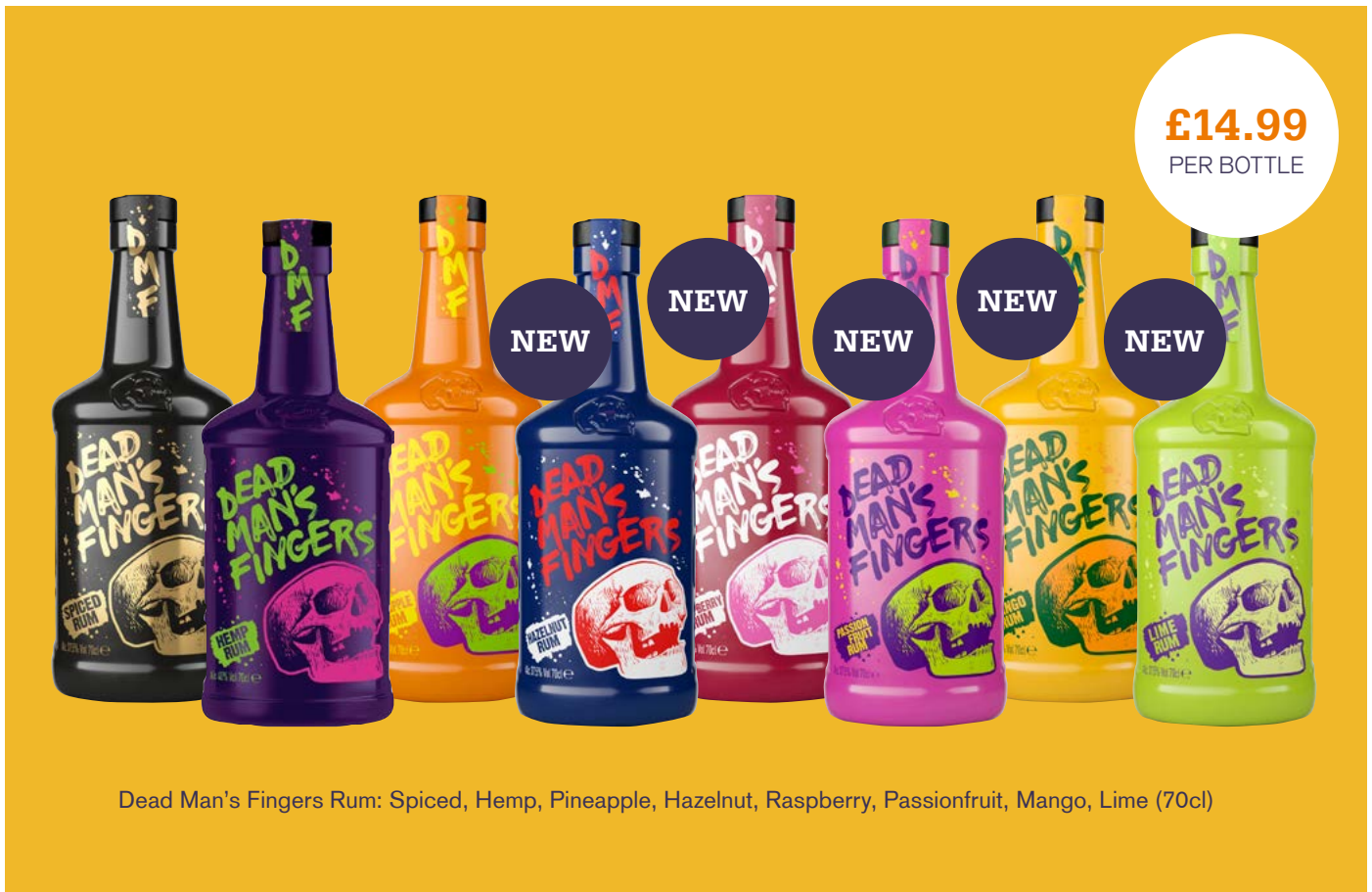
APPLETON ESTATE
JAMAICA RUM

A NEW LOOK, DISTILLED AND AGED
IN THE HEART OF JAMAICA

LIMITED TIME LAUNCH PRICE ON
APPLETON ESTATE SIGNATURE

£15.49
PER BOTTLE

drinkaware.co.uk for the facts



£14.99
PER BOTTLE

NEW NEW NEW NEW NEW

DEAD MAN'S FINGERS
SPICED RUM
HEMP RUM
PINEAPPLE RUM
HAZELNUT RUM
RASPBERRY RUM
PASSIONFRUIT RUM
MANGO RUM
LIME RUM

Dead Man's Fingers Rum: Spiced, Hemp, Pineapple, Hazelnut, Raspberry, Passionfruit, Mango, Lime (70cl)

MOUNT GAY
Barbados Rum 1703
EST 1703

MORE THAN A RUM

This is what 300 years
of expertise tastes like

MEET THE NEW MOUNT GAY RANGE...



ECLIPSE
THE HERITAGE BLEND

£13.49
Offer Price

The same iconic Mount Gay recipe
Matured for 2 years in American
Whiskey casks
Crisp & Aromatic

Perfect for refreshing cocktails
such as Rum Punch



BLACK BARREL
THE NEW DOUBLE CASK BLEND

£24.99
Introductory Price

Matured for 5 to 7 years in American
Whiskey casks, finished for 6 months
in deeply charred Bourbon casks
Bold & Robust

Perfect for classic, spirit-forward
cocktails such as the Old Fashioned



XO
THE NEW TRIPLE CASK BLEND

£32.17
Introductory Price

Matured for 5 to 17 years,
in American Whiskey,
Bourbon and Cognac casks
Round & Complex

Enjoy on the rocks

Please drink responsibly
drinkaware.co.uk
for the facts about alcohol

Whisky & Cognac



£18.99
PER BOTTLE

Monkey Shoulder
(70cl)



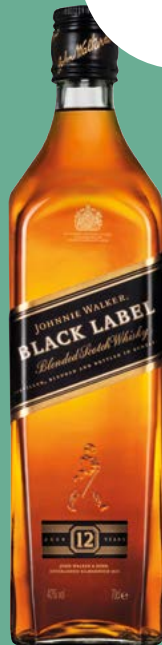
£14.99
PER BOTTLE

Haig
Clubman
(70cl)



£13.99
PER BOTTLE

Johnnie
Walker
Red Label
(70cl)



£19.99
PER BOTTLE

Johnnie
Walker
Black Label
(70cl)



£18.49
PER BOTTLE

Chivas Regal
12yo
(70cl)



£24.90
PER BOTTLE

Glenfiddich
12 yo Special
Reserve
(70cl)



£25.49
PER BOTTLE

Glenlivet
Founders
Reserve
(70cl)



£29.90
PER BOTTLE

Bunnahabhain
12 yo
Single Malt
(70cl)



£29.99
PER BOTTLE

Talisker 10yo
(70cl)



£28.49
PER BOTTLE

Laphroaig 10yo
(70cl)



£22.99
PER BOTTLE

Highland Park 12yo
(70cl)

£18.69
PER BOTTLE

Makers Mark
(70cl)



NEW

£17.99
PER BOTTLE

Jack Daniel's
Tennessee Apple
(70cl)



*There is still significant demand
for a premium offering so make
sure you present the option
for customers to trade up.*

23%

of consumers thinking high quality
drinks are now more appealing
than before lockdown.

(Source: CGA.com; Drink choices polarise as the market reboots July 2020)

Cognac



£24.62
PER BOTTLE

Courvoisier VSOP
Fine Cognac (70cl)

Tequila & Liqueurs



£29.49
PER BOTTLE

Patron Silver
(70cl)



£14.29
PER BOTTLE

Jose Cuervo Gold Especial (70cl) Jose Cuervo Silver Especial (70cl)



LIMITED TIME OFFER

CAMPARI **£10.99**
BULLDOG GIN **£16.49**

CAMPARI
GIN & TONIC

AN INVIGORATING BLEND OF
CAMPARI, GIN AND TONIC.

EQUAL PARTS CAMPARI TO GIN WITH LIME GARNISH.
WHILE STOCK LASTS.
DRINK RESPONSIBLY DRINKAWARE.CO.UK



Southern Comfort = 70cl

Funkin Passion Fruit Purée = 6x1L

THE SPIRIT OF NEW ORLEANS
SOUTHERN COMFORT
ESTD. 1850
£12.99
SPECIAL PRICE

ESTD. 1999
FUNKIN
PRE-BATCHED COCKTAILS
PASSION FRUIT MARTINI
10
JUST ADD VODKA
1le

CAPITALISE ON THE COCKTAIL OPPORTUNITY WITH SOUTHERN PASSION

- COCKTAILS CAN ALMOST DOUBLE YOUR CUSTOMERS SPEND PER HEAD VS. LONG MIXED DRINKS
- CAPITALISE ON THIS BY SERVING A SIMPLE TWIST ON A PORNSTAR MARTINI (THE UK'S NO1 COCKTAIL*)
- ONE BOTTLE OF SOUTHERN COMFORT AND A CARTON OF FUNKIN PRE-BATCH COCKTAIL MIX WILL MAKE 10 COCKTAILS



1
ICE IN



2
SPIRIT IN



3
FUNKIN

THE SPIRIT OF NEW ORLEANS
SOUTHERN COMFORT

HOW TO MAKE THE SOUTHERN PASSION COCKTAIL

- 50ML OF SOUTHERN COMFORT
- 100ML OF FUNKIN PRE-BATCH PASSION FRUIT MARTINI COCKTAIL MIX
- ADD TO A GLASS WITH CUBED ICE
- GARNISH WITH A WHEEL OF ORANGE

ESTD. 1999
FUNKIN
COCKTAILS

*CGA Mixed Drinks Report Q1 2020



£9.99

PER BOTTLE

Archers
(70cl)

Liqueurs and Specialities have 22.5% share of the On-Trade Spirits Category.

Don't miss this opportunity to stock up on great brands such as Passoa, Archers, Southern Comfort and Campari!

CGA On Trade Market Report August 2020



£9.99

PER BOTTLE

Passoa
(70cl)

Lager



£23.99
PER CASE

Freedom Lager
(330ml x 24)



£20.00
PER CASE

Pacifico Clara
(355ml x 24)

*We have seen a huge spike
in sales for continental
beer brands. Menabrea makes
a quality premium option,
order now.*

*Make the first drink count.
Keep customers in your venue
by ensuring you have
a quality draught offering.*

Draught products have seen the closest return to normal volumes as customers have chosen them as their first drinks back.

(Source: CGA Drink Recovery Tracker Data to 08.08.20)



£19.99
PER CASE

Menabrea
(330ml x 24)

Grolsch

NEW

DOUBLE BREWED. DOUBLE THE FLAVOUR.

NEW GROLSCH 50L ONLY £95.

**REQUEST AN INSTALL BY 31ST OCT TO RECEIVE
A FREE KEG & BRANDED GLASSWARE.**

VISIT MATTHEWCLARKLIVE.COM/FEEDBACK/REQUEST-MORE-INFORMATION

T&Cs: Limited time only. Offer ends 31st October. Full terms
here: Asahibeer.co.uk/promotional-terms-and-conditions.
Promoter: Asahi, Griffin Brewery, W4 2QB

drinkaware.co.uk for the facts



PLANET FRIENDLY PALE ALE.

ONLY
£69.06
FOR A 30L KEG.

BrewDog is now Carbon Negative -
including this sessionable
4.2% West Coast Classic.

Contact your Matthew Clark sales team to order or visit matthewclarklive.com.



brewdog.com/tomorrow

Cider & RTD



£14.99
PER CASE

Magners 0.0,
NRB 0.0%
(330ml x 24)

*Low
& No*

£18.99
PER CASE



Magners Dark Fruit (500ml x 12)
Magners Rose (330ml x 24)

£19.99
PER CASE

**Buy 1 get
a case of 6
Magners
Rose
Glasses.***

*Max 2 cases
of glasses per
outlet while
stocks last.

*As the warm and dry weather
disappears, maximise the
potential of your outdoor space
by making it appealing.*

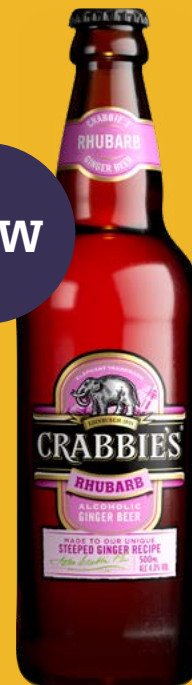
43%

of consumers have indicated
that they would prefer an
outdoor space over an indoor
space to drink in.

(Source: Kantar / Insights Division / COVID Tracker Survey /
Aug vs July 20)

£16.49
PER CASE

NEW



Crabbies
Rhubarb
Ginger Beer
(500ml x 12)

Mixers

£8.55
PER CASE



Britvic: Ginger Ale,
Ginger Beer
(200ml x 24)

£7.39
PER CASE



Britvic: Tonic, Slimline Tonic, Soda Water,
Slimline Bitter Lemon (200ml x 24)

£9.00
PER CASE



London Essence: Indian Tonic, Pomelo & Pink Pepper Tonic,
Soda Water, Ginger Ale, Ginger Beer (200ml x 24)

Simplify your mixer range

without reducing choice by

offering a range of flavour

profiles from recognisable brands

that pair perfectly with spirits.

£9.00
PER CASE



London Essence: Sodas Rhubarb & Cardamom, White
Peach & Jasmine, Grapefruit & Rosemary, Orange &
Elderflower (200ml x 24)

Softs

£8.49
PER CASE

Diet Coke, Coke Zero Can, Fanta Orange, Sprite, Lilt, Dr Pepper (330ml x 24)

£10.89
PER CASE

Coca Cola Can (330ml x 24)

£8.49
PER CASE

Barrs Irn Bru Sugar Free, Barrs Irn Bru, Irn Bru Xtra Cans (330ml x 24)

£14.49
PER CASE

Barrs Irn Bru Sugar Free, Barrs Irn Bru, NRB (330ml x 24)

**BUY ANY 3 CASES
GET 1 CASE
OF ORANGE & PASSIONFRUIT
FREE**

J2O: Orange and Passionfruit, Apple and Mango, Apple and Raspberry, Summer Shine Edition (275ml x 24)

£5.49 per case
 125ml Schweppes Tonic,
 Slimline Tonic and Lemonade



£7.99 per case
 200ml Schweppes
 Pink Soda, Tonic,
 Slimline Tonic,
 Lemonade, Diet Coke,
 Coca-Cola Zero Sugar

£8.99 per case
 Coca-Cola Classic



© 2020 European Refreshments. All rights reserved. SCHWEPES, the FOUNTAIN DEVICE and the 196 GRAPHICS are registered trade marks of European Refreshments. While stocks last.



£11.99 PER CASE

330ml Diet Coke, Coca-Cola Zero Sugar,
 Fanta Orange, Sprite No Sugar

£13.99 PER CASE

330ml Coca-Cola Classic



© 2020 The Coca-Cola Company. All rights reserved. SPRITE, FANTA, COCA-COLA, DIET COKE, COCA-COLA ZERO, TASTE THE FEELING and the Contour Bottle are registered trade marks of The Coca-Cola Company. While stocks last.

**100% fruit juice.
 That's sparkling.**



**£12.99
 per case**
 275ml
 Appletiser

Appletiser is a registered trade mark of SABMiller International B.V. While stocks last.

Appletiser
 CROWN THE MOMENT

INTRODUCING THE LONDON ESSENCE CO. FRESH SERVE TONICS

Infusing distilled botanicals to deliver the purest flavours and the freshest taste.

FIVE EXQUISITE TONICS

Chilled and carbonated - perfect pairings, whatever you're serving

FRESHLY INFUSING DISTILLED BOTANICALS

Patented micro-dosing technology - for the purest flavours

OPERATIONALLY SIMPLE

Reduced time spent restocking high-volume lines

A QUALITY EXPERIENCE BUILT TO LAST

Extensively tested - delivering style and durability

#3 TOP TRENDING #4 BEST SELLING



SUSTAINABLE

Up to 1,000 serves, 96% less packaging, less CO2 emissions

FUTURE-FACING

Optimising opportunities within emerging categories beyond Gin

"We've seen an uplift in tonic sales... speed of pour, quality, taste and sustainability make it popular with everyone."

Eric Drought
Area General Manager G1



See what **LONDON ESSENCE FRESH SERVE TONICS** can offer you.
Contact us now to arrange installation.

LONDONESSENCECO.COM

Fizz

Special Price

£7.25
PER BOTTLE

28581 Bottega Poeti Prosecco Brut Italy (75cl)



£12.50
PER BOTTLE

31045 Bottega White Gold Spumante Italy (75cl)

With more than 29,000 posts, Prosecco is the number one shared drinks category in the UK.

It provides valuable digital content for consumers to share and help drive additional footfall into outlets.

(Source: 28/7/20 www.decanter.com/wine-news)

Special Price

£9.99
PER MAGNUM

37088 Pontebello Magnums (150cl)



Sell for £29.99 to make 60% margin.

Whilst Stocks Last

COMING SOON... PROSECCO ROSÉ

The long awaited Prosecco Rosé will be available to buy from the 1st of November... just in time for Christmas!

Enjoying a glass of something pink has been one of the biggest trends over the last few years. Recent changes in Italian laws have allowed Prosecco producers to launch a much anticipated pink version!

Select from this great range and register interest now with your account manager to secure volume in time for Christmas sales.



Galanti Prosecco Rosé Extra Dry (75cl & 20cl), Il Baco da Seta Prosecco Rosé Extra Dry (75cl), Da Luca Prosecco Rosé (75cl), Bottega Pink Gold Prosecco (75cl & 20cl), Bottega Poeti Prosecco Rosé (75cl & 20cl)

Wine

As the nights draw in,

warming reds are

even more enticing...

Malbec is one of the fastest growing grape varieties in recent years amongst our customers and it's easy to see why. Fruit forward, densely coloured and warming in style – Malbec is increasingly a go-to for red wine lovers.

£5.99
PER BOTTLE

Special
Price

£6.50
PER BOTTLE

BEST
BETTER
GOOD ✓



BEST
BETTER ✓
GOOD



35766 Los Intocables Black Malbec, San Juan, *Argentina*
35767 Paz Malbec, San Juan *Argentina*
(75cl)

£6.50
PER BOTTLE

Special
Price

£8.50
PER BOTTLE

BEST
BETTER
GOOD ✓



BEST
BETTER ✓
GOOD



38474 Familia Zuccardi Brazos Malbec,
38480 Zuccardi Serie A Malbec, *Argentina*
(75cl)

Special Price

£5.60
PER BOTTLE

BEST
BETTER
GOOD ✓



26984
Lunaris Malbec,
San Juan,
Argentina
(75cl)

£5.99
PER BOTTLE

BEST
BETTER ✓
GOOD



26980
Portillo Malbec,
Uco Valley,
Mendoza, Argentina
(75cl)

£9.25
PER BOTTLE

BEST ✓
BETTER
GOOD



25088
Salentein Barrel
Selection Malbec,
Uco Valley,
Mendoza,
Argentina (75cl)

Special Price

£9.99
PER BOTTLE



35063
Stonier Pinot
Noir, Mornington
Peninsula, Australia
2016 (75cl)

Special Price

£6.35
PER BOTTLE



35060 St Hallett Gamekeeper's Shiraz- Grenache-Touriga,
35064 St Hallett Faith Shiraz, Barossa, South Australia
(75cl)

£7.95
PER BOTTLE



£4.80
PER BOTTLE

Special Price

£5.50
PER BOTTLE

BEST
BETTER
GOOD ✓



BEST
BETTER ✓
GOOD

10308 Kleine Zalze Cellar Selection Chenin Blanc,
12098 Kleine Zalze Vineyard Selection Chenin Blanc,
South Africa (75cl)

Special Price

£5.50
PER BOTTLE

Sell for
£18.90
to make
over 65%
margin.



35763 Alma Mora Chardonnay,
35764 Alma Mora Malbec,
San Juan, Argentina (75cl)

Special Price

£6.30
PER BOTTLE

BEST
BETTER
GOOD ✓



20839
Riverstone Ridge
Sauvignon Blanc,
New Zealand
(75cl)

£6.95
PER BOTTLE

BEST
BETTER ✓
GOOD



13481 Vidal
Sauvignon Blanc,
New Zealand
(75cl)

£7.50
PER BOTTLE

BEST ✓
BETTER
GOOD



29083 Left Field
Sauvignon Blanc
New Zealand
(75cl)

Special Price

£5.65
PER BOTTLE

£5.80
PER BOTTLE

BEST BETTER GOOD ✓

BEST BETTER ✓ GOOD



22105 Errázuriz 1870 Peñuelas Block Sauvignon Blanc, 10434 Errázuriz Sauvignon Blanc, Chile (75cl)

Special Price

£4.35
PER BOTTLE

£4.99
PER BOTTLE

Offer Extended!



37092 Don Jacobo Rioja Viura, Bodegas Corral, 36431 Don Jacobo Rioja Crianza, Bodegas Corral Spain (75cl)

BUY ANY 2 CASES GET 6 HARDYS GLASSES FREE



37673 Hardys Foodies Chardonnay, 37674 Hardys Foodies Rosé, 37675 Hardys Foodies Shiraz, Australia (75cl)

Low & No

drinks collection

Ensure you have a credible range of No and Low products.

1 in 5

consumers don't drink alcohol ensure your range offers interest and excitement for them.

Low & No

£12.29 PER CASE



Heineken 0.0% (330ml x 24)

£12.50 PER CASE



Low & No

Stella Artois Alcohol Free, NRB 0.0% (330ml x 24)

Low & No

£14.99 PER CASE



Magners 0.0 NRB 0.0% (330ml x 24)

27%

of consumers report drinking less or stopping drinking alcohol altogether during lockdown.

QR code menus

With concerns around contamination still on everyone’s mind, the days of the reusable menu are over – and this is one area where technology can help you thrive in the ‘new normal’.

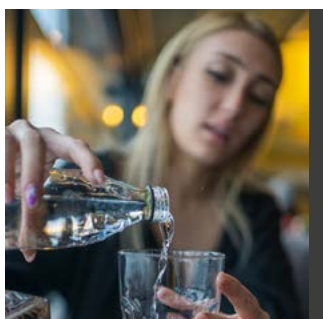
A more modern approach may hold the answer. Nearly 90% of UK adults aged between 18-65 own smartphones with internet access, opening up doors to a better solution: hosting your menu digitally.



How it works:

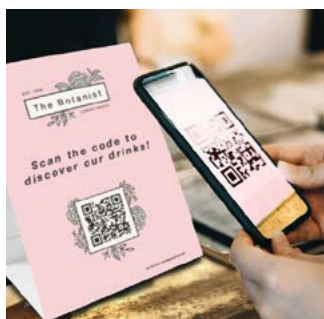
1.

Consumer sits at table inside or outside



2.

Consumer scans a QR code located on physical POS



3.

Consumer views the menu on their phone



4.

Customer places order with staff as usual



What we offer:

Choose from one of three packs:

- i) 20 x A5 or 20 x A6 Tent Cards
- ii) 50 x Round Table Stickers
- iii) 10 x A5 or 10 x A6 Tent Cards and 20 Round Table Stickers

Tent Cards are laminated to enable wipe clean and table stickers are removable and able to be wiped.



How to order:

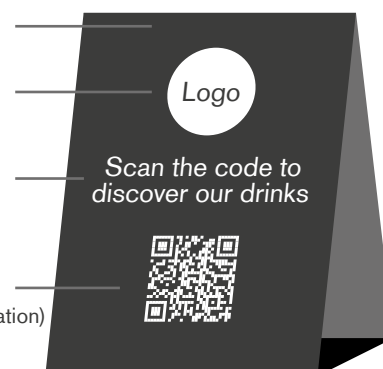
If you do not already have a drinks menu to use, please contact your account manager to log a new drinks list request. Once you have a menu uploaded to your website, email the unique url of the online menu to our Design Studio team or your account manager. The url will be something like this: <https://www.venue.name.co.uk/pdf/menu.pdf>. Provide the information to go onto the Tent Cards or Stickers, this includes what the background should be, the logo to use and the text used to prompt guests. Finally, include the details of which pack you would like to order, i.e. 20 x A5 Tent Cards.

Background (optional)

Logo (optional)

Text (short and sweet)

URL (for QR code creation)



Terms and Conditions

1. All offers apply to orders placed between 1st October – 25th October 2020 only, and are subject to availability at the local depot for your account. Please quote “OCTOBER OFFERS” when placing your order.
2. All offers are subject to orders being placed for your next delivery date and no later than 12 days from the end of the promotional period. Please check availability before ordering.
3. Offers can only be redeemed upon meeting the full criteria for the offer. Unless otherwise stated, any free items are in addition to any discounts or special price offered.
4. All discounts, special price and free stock deals are limited to 10 per customer. All free glassware, POS kits and other merchandise will be allocated on a “first come first served” basis and are limited to 1 per outlet. Please allow 28 days for delivery of these items.
5. Unless otherwise stated, any free stock deals will be applied to cheapest product ordered or a similar alternative.
6. References to cases are to a standard physical case for that product.
7. All orders are subject to Matthew Clark’s Group Terms of Sale.
8. All prices are exclusive of VAT and subject to change without prior notice at any time to reflect any changes in duty, tax or other levies.
9. Matthew Clark may update, amend or withdraw any promotion without prior notice at any time.
10. Full terms and conditions are at www.matthewclark.co.uk/promotionrules.

Keep in Touch

0844 822 3911 or visit
www.matthewclark.co.uk



Register for online ordering today
www.matthewclarklive.com

Matthew Clark

LOCAL

Food & drink delivered



What is LOCAL?

Local is a marketplace for Pubs, Bars and Restaurants to offer web-app based ordering without any up-front or fixed charges.

Transactions available:

Order & Pay, Room Service, Order to Table, Click & Collect, Order for Delivery.

Website & App

LOCAL website
www.mylocaldelivers.com

Download LOCAL for free from:



How LOCAL works?

- No Sign-up fees.
- **Easy to use:** Simply fill in our [sign-up form](#). A member of our on-boarding team will call customers to finish things off.
- **Low cost by transaction:** The only cost is a 2% transaction fee + Stripe connect fees* on each payment. Stripe Connect account is required by LOCAL so any purchase order will be processed by LOCAL directly.
- **Faster:** Sites can be live within 48hrs, post Stripe account set-up.
- Any transaction combination at no extra cost, and all menu changes can be made on site, instantly, at no extra cost.

How to use it?

- **Store Management Portal available:** Load, edit menus, photos, flag allergens and more!
- **Tracking and delivering orders:** Orders can be viewed, accepted, or rejected. Returning consumers are highlighted and Unlimited delivery zones can be created, each with their own fixed delivery charges and times.
- **Taking payments securely via Stripe connect:** Card payment available for consumers through the app or website.

*LOCAL uses Stripe Connect, who's standard charges are 1.4% + 20p

Grolsch

NEW

**DOUBLE
BREWED.
DOUBLE
THE FLAVOUR.**

NEW GROLSCH 50L ONLY £95.

**REQUEST AN INSTALL BY 31ST OCT TO RECEIVE
A FREE KEG & BRANDED GLASSWARE.**

VISIT MATTHEWCLARKLIVE.COM/FEEDBACK/REQUEST-MORE-INFORMATION

T&Cs: Limited time only. Offer ends 31st October. Full terms
here: Asahibeer.co.uk/promotional-terms-and-conditions.
Promoter: Asahi, Griffin Brewery, W4 2QB

drinkaware.co.uk for the facts

