

1st - 25th OCTOBER 2020

Matthew Clark PROMOTIONS



ORDER NOW – MATTHEWCLARKLIVE.COM

the experience matters

Introduction

This month's promotions are here to brighten up the darker nights with unbeatable choice and value. You'll find plenty of savings on the brands your customers love throughout this brochure; deals you won't find anywhere else.

Order just what you need at the best possible price online now, with our awardwinning eCommerce platform that's open 24/7. You don't need a Matthew Clark account either, visitors to **www.matthewclarklive.com** can use our guest checkout facility to purchase from our 400 best-sellers, including many of the great savings you'll see here! Whatever October has in store, we're here to help with the best range available to the on-trade, delivered safely.

Order anytime, anywhere with Matthew Clark Live

Browse our full range, compare products side by side and get all the information you need - all at a time that suits you.

Best B2B eCommerce Website 2020

Best Food & Drink eCommerce Website 2020



www.matthewclarklive.com

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Our Top Offers £9.99 £13.99 £19.99 £9.99 £10.99 10 Gordon Gordonis Gordo ARCHERS Tanqueray Tanqueray Archers Gordon's (al) Gordon's: (70cl) Sevilla . (70cl) (70cl) Pink, Lemon 18 Ta (70cl) (70cl) SEVILLA 1 £12.99 £17.99 £16.49 NEW Bacardi Carta Blanca Jack Daniel's BACARDÍ Kraken Jennessee APPLE Tennessee Apple (70cl) (70cl) (70cl) . ů £95.00 £69.06 £19.99 £18.99 BREWDOG PALE ALE NABRE Brewdog Grolsch Menabrea Magners Pale Ale (30L Keg) (50L Keg) (330ml x 24) MAGNERS Dark Fruit (500ml x 12) plus free keg I on install £4.80 £5.50 £6.35 £7.95 Kleine Zalze Kleine Zalze St Hallet St Hallet Gamekeeper's Shiraz- Grenache Cellar Selection Vineyard Selection Faith Shiraz Chenin Blanc (75cl) Hadded Chenin Blanc (75cl) Touriga KLEINE ZALZI (75cl) (75cl) 29 MEKEEPE PAITH £7.39 £9.00 £8.99 £7.99 TONIC --SODA Britvic Tonic London Essence Coca Cola, Diet Coke, LONDON ESSENCE lica Cal Diet Co ONDO (3) (ccarle) Brite Britvic ritvie Britvic Coca Cola Zero (200ml) LONDON LONDON Tonic range (200ml x 24) (200ml x 24) range (200ml x 24)





BUY ANY **3** BOTTLES SAVE **£4.50**



Hendrick's (70cl)



Hendrick's Lunar (70cl)



Warner's Elderflower (70cl) Warner's: Rhubarb, Raspberry (70cl) **06** Gin



Edinburgh Gin: Classic Gin, Rhubarb & Ginger, Lemon & Jasmine (70cl)



Edinburgh Liqueurs: Rhubarb & Ginger, Raspberry, Elderflower (50cl)



Whitley Neill Gin: Raspberry, Rhubarb & Ginger, Blood Orange, Parma Violet, Blackberry, Aloe & Cucumber, Gooseberry, Original, Quince, Strawberry & Black Pepper, Brazilian Lime (70cl)

Vodka 07



Ensuring you provide a good drinks offering as well as a great service and an excellent experience for the customer, you will encourage repeat visits this autumn.

> 51% of consumers said they would prefer the option of table service rather than ordering at the bar.

> > (Source: CGA Brand Track June 2020)



Stolichnaya Flavours: Blueberi, Citros, Ohranj, Razberi, Vanil (70cl)







Golden Rum makes up **54%** of the category, White **29%** and Dark **17%**.

Use our promotions to purchase each category and satisfy customer demand.







Dead Man's Fingers Rum: Spiced, Hemp, Pineapple, Hazelnut, Raspberry, Passionfruit, Mango, Lime (70cl)



MORE THAN This is what 300 years ARUM

This is what 300 years of expertise tastes like

MEET THE NEW MOUNT GAY RANGE...





ORDER NOW - MATTHEWCLARKLIVE.COM

12 Whisky | Cognac



Tequila | Liqueurs 13







CAMPARI £10.99 Bulldog gin £16.49



AN INVIGORATING BLEND OF CAMPARI, GIN AND TONIC.

EQUAL PARTS CAMPARI TO GIN WITH LIME GARNISH. WHILE STOCK LASTS. DRINK RESPONSIBLY **DRINKAWARE.CO.UK**



Lager 15



NEW

BREWED. DOUBLE THE FLAVOUR.

1žol/

ifer kaypen

VAKMARSCHAD

MEESTERSCHAP

Giolsch

PILSNER

4% ABV

NEW GROLSCH FOL ONLY £95. Request an install by 31st oct to receive A free keg & branded glassware.

MATTHEWCLARKLIVE.COM/FEEDBACK/REQUEST-MORE-INFORMATION

T&Cs: Limited time only. Offer ends 31st October. Full terms here: Asahibeer.co.uk/promotional-terms-and-conditions. Promoter: Asahi, Griffin Brewery, W4 2QB

drinkaware.co.uk for the facts

PLANET FRIENDLY PALEALE.

BrewDog is now Carbon Negative including this sessionable 4.2% West Coast Classic.

Contact your Matthew Clark sales team to order or visit matthewclarklive.com.



brewdog.com/tomorrow



18 Cider | RTD



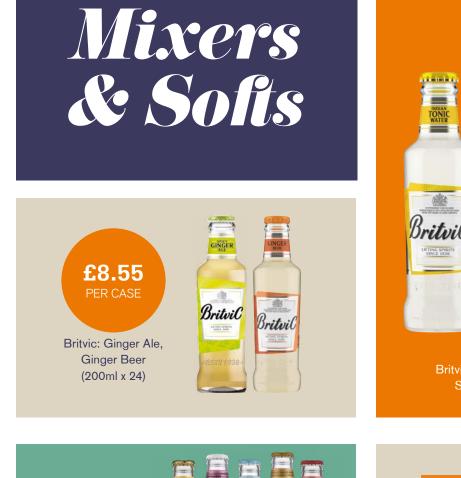
As the warm and dry weather disappears, maximise the potential of your outdoor space by making it appealing.

> **43%** of consumers have indicated that they would prefer an outdoor space over an indoor space to drink in.

(Source: Kantar / Insights Division / COVID Tracker Survey / Aug vs July 20)



Mixers | Softs 19





Britvic: Tonic, Slimline Tonic, Soda Water, Slimline Bitter Lemon (200ml x 24)





London Essence: Sodas Rhubarb & Cardamom, White Peach & Jasmine, Grapefruit & Rosemary, Orange & Elderflower (200ml x 24)

BUY ANY **3 CASES** GET **1 CASE** OF ORANGE & PASSIONFRUIT FREE



J2O: Orange and Passionfruit, Apple and Mango, Apple and Raspberry, Summer Shine Edition (275ml x 24)



£7.99 per case

200ml Schweppes Pink Soda, Tonic, Slimline Tonic, Lemonade, Diet Coke, Coca-Cola Zero Sugar

£8.99 per case

Coca-Cola Classic

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TASTE THE FEELING



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Diet Coke

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£11.99 PER CASE

330ml Diet Coke, Coca-Cola Zero Sugar, Fanta Orange, Sprite No Sugar

£13.99 PER CASE

330ml Coca-Cola Classic

Russchian Pink Soda

chweppe

INDIAN Tonic Water

Schweppe

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LONDON

LONDON

- TONICS -

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ELDERFLOWER

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RHUBARB

CUCUMBER

GRAPEFRUIT Tome Infused with Identified bosanica - Exquisitely

THE LONDON ESSENCE CO. FRESH SERVE TONICS

Infusing distilled botanicals to deliver the purest flavours and the freshest taste.

FIVE EXQUISITE TONICS

Chilled and carbonated perfect pairings, whatever you're serving

FRESHLY INFUSING DISTILLED BOTANICALS

Patented micro-dosing technology - for the purest flavours

OPERATIONALLY SIMPLE

Reduced time spent restocking high-volume lines

A QUALITY EXPERIENCE BUILT TO LAST

Extensively tested - delivering style and durability

#3 TOP TRENDING #4 BEST SELLING



LONDON

LONDON

LONDO

LONDON

SUSTAINABLE

Up to 1,000 serves, 96% less packaging, less CO₂ emissions

FUTURE-FACING

Optimising opportunities within emerging categories beyond Gin

"We've seen an uplift in tonic sales... speed of pour, quality, taste and sustainability make it popular with everyone."

Eric Drought Area General Manager G1

See what LONDON ESSENCE FRESH SERVE TONICS can offer you. Contact us now to arrange installation.

LONDONESSENCECO.COM



COMING SOON... PROSECCO ROSÉ

The long awaited Prosecco Rosé will be available to buy from the 1st of November... just in time for Christmas!

Enjoying a glass of something pink has been one of the biggest trends over the last few years. Recent changes in Italian laws have allowed Prosecco producers to launch a much anticipated pink version!

Select from this great range and register interest now with your account manager to secure volume in time for Christmas sales.



Galanti Prosecco Rosé Extra Dry (75cl & 20cl), Il Baco da Seta Prosecco Rosé Extra Dry (75cl), Da Luca Prosecco Rosé (75cl), Bottega Pink Gold Prosecco (75cl & 20cl), Bottega Poeti Prosecco Rosé (75cl & 20cl)

Wine

As the nights draw in, warming reds are even more enticing...

Malbec is one of the fastest growing grape varieties in recent years amongst our customers and it's easy to see why. Fruit forward, densely coloured and warming in style – Malbec is increasingly a go-to for red wine lovers.

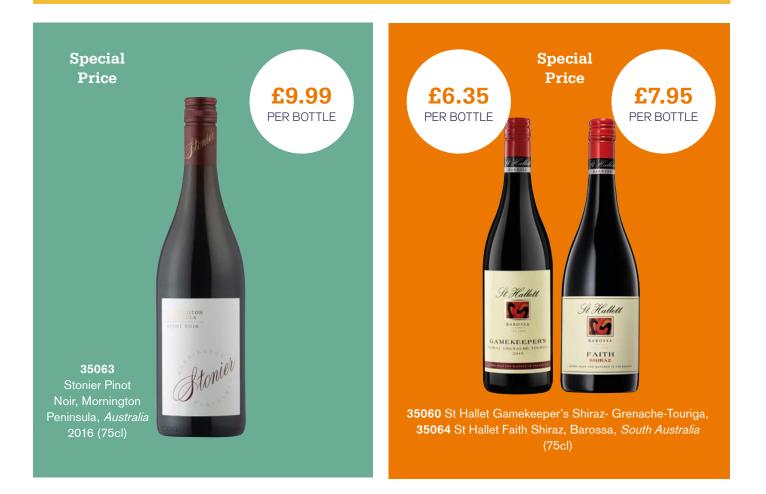


35766Los Intocables Black Malbec, San Juan, *Argentina* **35767** Paz Malbec, San Juan *Argentina* (75cl)



38474 Familia Zuccardi Brazos Malbec, **38480** Zuccardi Serie A Malbec, *Argentina* (75cl)

Special Price £5.99 £5.60 £9.25 PER BOTTLE PER BOTTLE PER BOTTLE BEST BEST BEST 🗸 BETTER BETTER 🗸 BETTER GOOD 🗸 GOOD GOOD 12 PORTILLO SALENTEIN -MALBEC MALBEC 2016 01 LUNARIS 25088 VALLE DE UCO 26984 26980 SALENTEIN Salentein Barrel Lunaris Malbec, Portillo Malbec, Selection Malbec, San Juan, Uco Valley, Uco Valley, Mendoza, Argentina Argentina Mendoza, (75cl) (75cl) Argentina (75cl)







22105 Errázuriz 1870 Peñuelas Block Sauvignon Blanc, 10434 Errázuriz Sauvignon Blanc, *Chile* (75cl)



37092 Don Jacobo Rioja Viura, Bodegas Corral, 36431 Don Jacobo Rioja Crianza, Bodegas Corral *Spain* (75cl)



37673 Hardys Foodies Chardonnay, **37674** Hardys Foodies Rosé, **37675** Hardys Foodies Shiraz, *Australia* (75cl)



QR code menus

With concerns around contamination still on everyone's mind, the days of the reusable menu are over – and this is one area where technology can help you thrive in the 'new normal'.

A more modern approach may hold the answer. Nearly 90% of UK adults aged between 18-65 own smartphones with internet access, opening up doors to a better solution: hosting your menu digitally.



How it works:

1. Consumer sits at table inside or outside



2. Consumer scans a QR code located on physical POS



3. Consumer views the menu on their phone



Customer places order with staff as usual

4.



What we offer:

Choose from one of three packs:

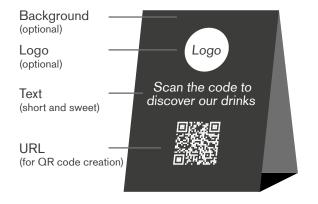
- i) 20 x A5 or 20 x A6 Tent Cards
- ii) 50 x Round Table Stickers
- iii) 10 x A5 or 10 x A6 Tent Cards and 20 Round Table Stickers

Tent Cards are laminated to enable wipe clean and table stickers are removable and able to be wiped.



How to order:

If you do not already have a drinks menu to use, please contact your account manager to log a new drinks list request. Once you have a menu uploaded to your website, email the unique url of the online menu to our Design Studio team or your account manager. The url will be something like this: https://www.venuename.co.uk/pdf/menu.pdf. Provide the information to go onto the Tent Cards or Stickers, this includes what the background should be, the logo to use and the text used to prompt guests. Finally, include the details of which pack you would like to order, i.e. 20 x A5 Tent Cards.







What is LOCAL?

Local is a marketplace for Pubs, Bars and Restaurants to offer web-app based ordering without any up-front or fixed charges.

Transactions available:

Order & Pay, Room Service, Order to Table, Click & Collect, Order for Delivery.

Website & App

LOCAL website www.mylocaldelivers.com

Download LOCAL for free from:



Download on the App Store

How LOCAL works?

Order for delivery

- No Sign-up fees.
- Easy to use: Simply fill in our <u>sign-up form</u>
 A member of our on-boarding team will call customers to finish things off.
- Low cost by transaction: The only cost is a 2% transaction fee + Stripe connect fees* on each payment. Stripe Connect account is required by LOCAL so any purchase order will be processed by LOCAL directly.
- Faster: Sites can be live within 48hrs, post Stripe account set-up.
- Any transaction combination at no extra cost, and all menu changes can be made on site, instantly, at no extra cost.

How to use it?

- Store Management Portal available: Load, edit menus, photos, flag allergens and more!
- Tracking and delivering orders: Orders can be viewed, accepted, or rejected. Returning consumers are highlighted and Unlimited delivery zones can be created, each with their own fixed delivery charges and times.
- Taking payments securely via Stripe connect: Card payment available for consumers through the app or website.

*LOCAL uses Stripe Connect, who's standard charges are 1.4% + 20p

Terms and Conditions

- All offers apply to orders placed between 1st October – 25th October 2020 only, and are subject to availability at the local depot for your account. Please quote "OCTOBER OFFERS" when placing your order.
- All offers are subject to orders being placed for your next delivery date and no later than 12 days from the end of the promotional period. Please check availability before ordering.
- Offers can only be redeemed upon meeting the full criteria for the offer. Unless otherwise stated, any free items are in addition to any discounts or special price offered.
- 4. All discounts, special price and free stock deals are limited to 10 per customer. All free glassware, POS kits and other merchandise will be allocated on a "first come first served" basis and are limited to 1 per outlet. Please allow 28 days for delivery of these items.

- 5. Unless otherwise stated, any free stock deals will be applied to cheapest product ordered or a similar alternative.
- 6. References to cases are to a standard physical case for that product.
- 7. All orders are subject to Matthew Clark's Group Terms of Sale.
- 8. All prices are exclusive of VAT and subject to change without prior notice at any time to reflect any changes in duty, tax or other levies.
- 9. Matthew Clark may update, amend or withdraw any promotion without prior notice at any time.
- 10. Full terms and conditions are at www.matthewclark.co.uk/promotionrules.

Keep in Touch

0344 822 3910 or visit www.matthewclark.co.uk



Register for online ordering today

www.matthewclarklive.com

Matthew Clark



BREWEU. DOUBLE THE FLAVOUR.

120LA

for barren

VAKMARSCHAD

MEESTERSCHAP

Giolsch

PILSNER

4% ABV

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